

20. Transportation Plan

Most recent information 25% of ticket purchasers for this event live within walking distance or less than 5 miles of Vitality Stadium while a further 55% live within 20 miles. This would suggest a good local knowledge of transport options to assist their plans for arriving/departing the stadium.

Travel by personal vehicle:

Vitality Stadium is located within Kings Park and is within easy reach of the A338, providing easy vehicular access to the A31, M27 and M3.

Parking is allocated to specified guests, VIPs, competitors and staff in the Main Car Park with 214 general and 27 accessible spaces available. Entry is via permit/list only and controlled and directed by car park attendants.

Spectators are able to park in the South Car Park where entry is marshalled by car park attendants from 3 hours prior to gates opening and for 1 hour post-event. BCP Council charges apply in this car park. When the car park is full, a sign is placed at the top of Kings Park Drive to notify spectators of this. A height restriction is, and will remain, in place for this event.

Free spectator parking is also available at Avonbourne Academy, situated off Harewood Avenue, and is approximately a 10-minute walk across Kings Park to the stadium. For the purpose of this event, additional parking (to that normally provided on a home matchday) at Avonbourne Academy has been procured bringing the total number of spaces available at this location to 250. This parking facility will be available and marshalled from 1.5 hours prior to gates opening and for 1 hour post event.

Additional event parking has also been arranged at the Sovereign Centre in Boscombe, approximately 15 minutes' walk away. Usual closing hours have been adjusted to accommodate up to 650 event spectators.

All event information pertaining to vehicular travel will stress that if on-road parking takes place it is done safely, within parking regulations and taking account of local residents' needs. A temporary traffic restriction order will be in place for the event on Thistlebarrow Road and Kings Park Drive. Illegal parking in these areas or on local residential roads will incur penalty charges applied by Council Parking Enforcement Officers on event duty. The club will request additional Enforcement Officers to be deployed for this event.

Due to the nature of the event, a naturally staggered arrival pattern of vehicles pre-event is anticipated, and traffic congestion should not usually be an issue. However, on egress post-event, queues are likely to form along Kings Park Drive from vehicles leaving both car parks.

This is mitigated by the following measures:

- Event parking restrictions on Kings Park Drive

- Liaison with BCP transport department to adjust the traffic light sequence at the junction with Ashley Road to facilitate a reduction in waiting time for vehicles travelling away from the stadium.
- Provision of a second exit from the south car park through the park to Gloucester Road
- When pedestrian traffic has significantly reduced, the control room will authorise the implementation of a Main Car Park egress plan.
- The provision and promotion of alternative car parking away from the stadium vicinity.

Supporters with disabilities

Both the Main and South Car Parks have clearly marked accessible parking places available on a first come, first served basis. Blue badge holders will be asked by the entry car park attendant if they require an accessible space and directed to a vacant one. Where possible the club will endeavor to accommodate Blue Badge holders within the car parks at the Stadium, but it cannot guarantee that this will be possible.

Competitors:

Competitors will arrive in a driven vehicle via Thistlebarrow Road and are allowed entry at this point having reference to a list of authorised competitors/associated vehicles. Such vehicles will then be escorted to the Players' Entrance where the competitors will disembark. A turning area will be marked out and the vehicles will be escorted via Thistlebarrow Road to leave.

Broadcast vehicles:

The event is due to be broadcast by Sky and their vehicles will be located in the OB compound to the south of the ground and will park as per the broadcaster's vehicle plan.

Broadcast personnel:

Will arrive via Kings Park Drive and will park in the gravel area, entry to which is controlled by a steward. Broadcasters will have provided names of authorised personnel and the club/promoter will in turn have provided parking instructions for broadcast staff prior to the event.

Other persons present:

Club staff, stewards and any others authorised to attend the event will be encouraged to find alternative means of transport, be dropped off or car share to allow maximum spectator use of parking spaces available.

Once arrived, all non-spectators authorised to attend will proceed to their allocated entrance to the stadium.

Other means of travel

An area is reserved for motorbikes in the main car park and there are cycle racks available adjacent to both stadium car parks. A cycle path runs to the south of the stadium and a Beryl Bikes drop-off/pick-up point is located adjacent to the south car park.

The stadium is served by two railway stations, Pokesdown (10-minute walk) and Bournemouth (15 minute walk), with Bournemouth Railway Station being an accessible station. The club/Promotor will work with SW Railway with a view to putting on additional trains for spectators leaving the event.

There is an excellent bus network to and from the stadium and, again, the club will work with MoreBus to explore additional bus services post-event to aid the efficient dispersal of spectators.

In addition, a significant number of ticket purchasers are AFC Bournemouth supporters, many of whom live in close proximity to the stadium and traditionally walk to the stadium.

The club actively promotes these alternatives to car travel and works with partners to make these alternatives attractive to use.

Post-Event Dispersal of Spectators

Pre-event communications will encourage spectators to leave the stadium quickly and quietly to reduce local resident disturbance. During the event messaging will include reference to this.

Stewards and Supporter Services will be deployed to assist and direct spectators leaving the stadium and its vicinity. They will also discourage noise and report any anti-social behaviour to the Safety Officer who may deploy stewards and/or request Police support.

Spectators are expected to disperse.

- toward public transport options, i.e. train stations and bus stops on Ashley Road. In addition, arrangements will be made with the local taxi company to have a bank of taxis available in King Park Central Drive.
- To adjacent car parks, Avonbourne via the cycle route or Sovereign Centre via Kings Park Central Drive
- Those spectators walking home or who have parked on local residential roads will disperse in all directions.